

# How Markets and Planning Shape Cities

Master Class by  
**Alain Bertaud**



11 & 12 March, 2025  
**New Delhi**

In this comprehensive masterclass Alain Bertaud will delve into critical aspects of urban planning. Over the course of three consecutive sessions, Bertaud will share his expertise on the following themes:

## **1. Markets and Urban Planning**

In this session, Alain Bertaud will explore the intricate relationship between markets and urban planning. He will discuss how market forces shape cities and urban structures, emphasizing the importance of aligning urban policies with economic realities to ensure efficient growth and development.

## **2. Land Use Planning**

This session will focus on the essential principles of land use planning. Bertaud will examine the role of land markets, zoning laws, and the allocation of space in cities. He will offer practical insights into how effective land use planning can enhance urban mobility, accessibility, and sustainability.

## **3. Housing and Real Estate**

The final session will cover the dynamic interactions between housing markets and real estate development. Bertaud will discuss the challenges and solutions to housing shortages, affordability, and the role of public policy in shaping housing markets to meet the needs of diverse populations.

Each session is carefully crafted to offer a profound understanding of these vital topics, drawing on Bertaud's extensive global expertise in urban planning and enriched by valuable insights from leading experts such as Bimal Patel, Barjor Mehta, and Vidyadhar Phatak, particularly with a focus on the complexities and nuances of Indian cities.

## DAY-1

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**Setting the Context** | 10:30 – 11:00

Urbanization in India - *Barjor Mehta*

**Session -1** | 11:00 – 13:30

### **Markets and Urban Planning**

- Global Context - *Alain Bertaud*
- Insights from Indian Cities - *Bimal Patel*
- Interactive Dialogue moderated by *Barjor Mehta*

Lunch break | 13:30 – 14:30

**Session - 2** | 14:30 – 17:30

### **Land Use Planning**

- Global Context - *Alain Bertaud*
- Insights from Indian Cities - *Bimal Patel*
- Interactive Dialogue moderated by *Vidyadhar Phatak*

High tea and End of Day One | 17:00

## DAY-2

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**Session - 3** | 10:00 – 13:00

### **Housing and Real Estate**

- Global Context - *Alain Bertaud*
- Insights from Indian Cities - *Vidyadhar Phatak*
- Interactive Dialogue moderated by *Barjor Mehta*

Lunch break | 13:00 – 14:00

**Summing up** | 14:00 – 15:30

*Alain Bertaud, Bimal Patel, Barjor Mehta, & V. Phatak*

High tea and End of Day Two | 16:00



**Dr. Alain Bertaud** is an urbanist and, since 2012, he is a senior research scholar at the NYU Marron Institute of Urban Management. He is the author of a book about markets and the practice of urban planning titled “Order Without Design: How Markets Shape Cities” published by MIT Press. Bertaud previously held the position of principal urban planner at the World Bank. Before joining the World Bank, he worked as a resident urban planner in several cities around the world: Bangkok, San Salvador (El Salvador), Port au Prince (Haiti), Sana’a (Yemen), New York, Paris, Tlemcen (Algeria), and Chandigarh (India).

Bertaud’s research aims to bridge the gap between operational urban planning and urban economics. His work focuses primarily on the interaction between urban forms, real estate markets, and regulations.



**Dr. Bimal Patel** is an architect, urbanist, and academic who has crisscrossed disciplinary, professional, and institutional boundaries to explore how architecture, urban design, and urban planning can enrich the lives of people in India’s cities. His research interests include land use planning, real estate markets, building regulations, and land management.

He received his PhD and Masters in City Planning, and Masters in Architecture from University of California, Berkeley in 1995 and his Diploma in Architecture from the School of Architecture, CEPT, Ahmedabad in 1984.

He is Managing Director, HCP Design, Planning and Management Pvt. Ltd. and, between 2012 and 2024, he was President, CEPT University. His work has won numerous awards. In 2019 he was awarded the Padma Shri.

**Barjor Mehta** is an architect and urban development professional who has held key leadership roles, including serving as the Lead Urban Specialist at the World Bank. With a career spanning multiple continents, he has contributed to urban development initiatives in diverse regions, including India, Tanzania, Uganda, and Kenya.

His expertise extends to comprehensive urban planning, risk management, and sustainable development across the Middle East, North Africa, Sub-Saharan Africa, East Asia, and South Asia, showcasing his global perspective and professional versatility. Currently, he serves as the President of CEPT University.



**Vidyadhar Phatak**, is one of the leading urban thinkers in the country with rich practice and teaching experience. He is the former Chief Planner of Mumbai Metropolitan Region Development Authority and also the former Dean of Faculty Planning, CEPT University. Mr Phatak was the director of National Housing Bank from 2006 to 2012 and also worked on several urban planning reforms as a consultant with the World Bank.

Over the last 40 years, he has worked on land markets, land-based Fiscal Tools, urban Planning reforms and housing. In his recent publication “Planning for India’s Urbanization” he shares his insights from the field and challenges many assumptions.



## **CEPT University**

CEPT University is a premier institute focusing on understanding, designing, planning, constructing, and managing human habitats. Its teaching programs build thoughtful professionals, and its research programs deepen understanding of human settlements. The University comprises five faculties, the Faculty of Architecture, the Faculty of Planning, the Faculty of Technology, the Faculty of Design, and the Faculty of Management.

CEPT University undertakes research and advisory projects that help make habitats more liveable. CEPT Research and Development Foundation (CRDF) enables the University to manage the consulting and contract research better. It is organized under nine centers, each focusing on specific areas of study and research.

## **CEPT Professional Programs (CPP)**

CEPT Professional Programs (CPP) is dedicated to bridging the gap between academics, practice, policymaking, and implementation. Through specialized certificate programs and customized training, CPP empowers professionals with the skills and expertise needed to navigate the evolving landscape of the built environment.

With a mission to foster continuous learning, CPP provides opportunities for individuals and organizations to acquire new capabilities, ensuring they remain relevant in today's dynamic, knowledge-driven world. Our programs focus on professional development, continuing education, and upskilling, catering to diverse disciplines engaged in shaping the built habitat.

## **CEPT Urban Planning and Design Foundation (CUPDF)**

The Hon. Finance Minister's budget speech of 2022-23, announced an endowment fund for developing India-specific knowledge in urban planning and design. This fund was for institutions designated as Centres of Excellence (CoE) in urban planning and design identified through a competitive selection process. After following the due process, the Ministry of Housing and Urban Affairs, Government of India selected CEPT University as the only private university among the four institutions identified as CoEs.

CEPT University's CoE is housed within CEPT Urban Planning and Design Foundation (CUPDF), a not-for-profit company of the university. CUPDF is expected to generate knowledge and build capacities to help improve the practice in the fields of urban planning and design. It works to make urban planning and design more effective by conducting research on practically relevant questions in the field, and by training professionals and officials. It aims to provide deep insights into difficult and important problems of urban development in Indian cities.

## Who Should Apply?

This advanced program is designed for Professionals, Academicians, and Government Officials engaged in Urban Planning, Urban Development, Transportation Planning, Urban Housing, Real Estate Development, Urban Management, and Urban Economics.

**Application Deadline: 03 March 2025**

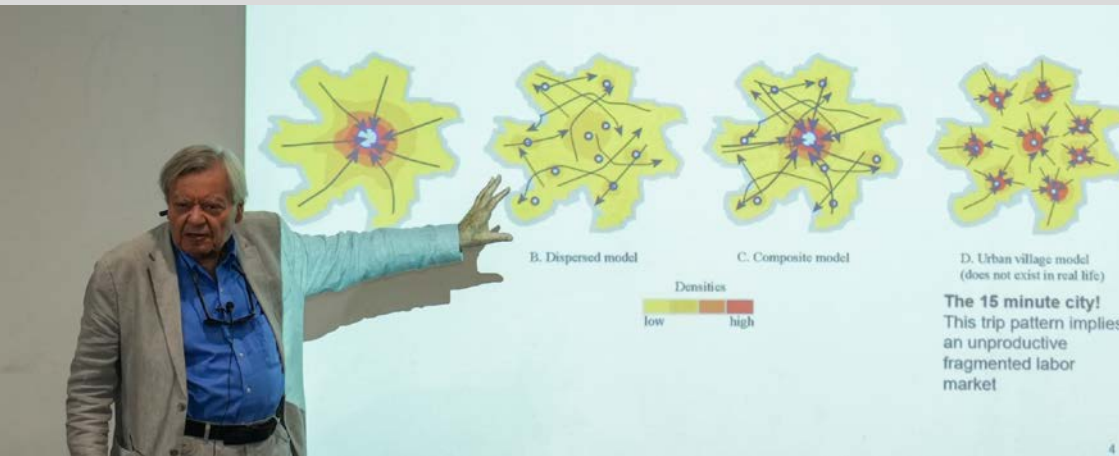
**Program Fee:** The program Fee is **INR 25,000/-** + GST per participant  
Group Discount and Alumni Discounts are available  
For more information on discounts email us at [cpp@cept.ac.in](mailto:cpp@cept.ac.in)

**Certificate:** Participants will receive a certificate from CEPT University.

## How to Apply ?

To apply visit the CPP website <http://cpp.cept.ac.in/> and submit the online application form.

For more information call us at 079-68310000 / 079-26302470



Snapshots from Master Class of Alain Bertaud at CEPT (2024)



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